

Berni

FROM THE HEART OF EUROPE

DESIGN
BEAUTY
FEELING
HARMONY
INSPIRATION
UNIQUENESS





Berns

OUR MISSION

Our personal mission is to bring uniquely designed fashion products to life, for inspiration and emotional engagement in complete harmony.

We believe our quality jewelry and gifts are more than just products. They are sentiments embodied, unforgettable moments and memories everlasting.

In them, soul and matter are intertwined perfectly. Their finest details are designed to bring human relationships, individual styles, and self-confidence to perfection.



BERNADETT SZURCSIK
CEO



SÁNDOR VARGA
MARKETING DIRECTOR



A PIECE OF OUR HEART



A heart-shaped graphic with a gold-to-brown gradient, containing a word cloud of various values and emotions. The words are arranged in a way that fills the heart shape, with some words being larger and more prominent than others. The background of the entire image is a light beige color with faint, stylized calligraphic lines in shades of gold and brown.

LIFE CHANCE
SELF-CONFIDENCE
HUMILITY
GOALS PERSEVERANCE
DREAMS NATURE LOVE
TRUST PRECISION ACCURACY
STYLE HOPE FEELING TOGETHERNESS
ORIGINALITY DESTINY INTUITION
CREATIVITY UNIQUENESS
HAPPINESS ATTENTION
TRADITION FAMILY
DURABILITY
FAITH

VALUE
SEDUCTION
RADIANCE
ROMANCE
ATTRACTION
ACCURACY
TOGETHERNESS
INTUITION
UNIQUENESS
ATTENTION
FAMILY
DURABILITY
FAITH

Berns

4+1 SECRETS OF BERNS

There is a simple secret behind the success of Berns jewelry and gifts. We always give our craftsmen the highest quality raw materials and with great precision, they create the collections envisaged by our designers and inspired by emotions.

- PREMIUM RAW MATERIALS
- CREATIVE DESIGN AND STYLING
- PROFESSIONAL HANDMAKING FROM THE HEART OF EUROPE
- NEW COLLECTIONS EVERY SEASON AND OCCASION
- + A PIECE OF OUR HEART IN EACH PRODUCT

STRAIGHT FROM THE MANUFACTURER

In the field of high-quality jewelry, accessories, and gifts made with original, European crystals, we are a high-quality European manufacturer in the international forefront with the widest product range. We are proud to say that we have earned all this since 2011 with domestic manufacturing, Hungarian craftsmen, and management. Our products are mostly bought by distributors and retailers from the countries of Europe, America, the Middle-East, and the Far East.

Quality is our first and foremost aspect when selecting materials and creating our products, consequently, our jewelry is exclusively made with anti-allergic surgical steel and exciting skin-friendly materials, inspired by the design and colors that fit the current fashion trends.





Berns

JEWELRY

GIFTS

WRITING
INSTRUMENTS

ACCESSORIES

HIGH QUALITY PRODUCTS
WITH 2 YEAR WARRANTY

WWW.BERNS.EU.COM



JEWELRY



**IP BLACK
IP BLUE**

**STAINLESS
STEEL**

**IP & PVD
GOLD**

**IP & PVD
ROSE GOLD**

GIFTS



CHROME

**STAINLESS
STEEL**

**IP & PVD
GOLD**

**IP & PVD
ROSE GOLD**

ACCESSORIES



CHROME

**STAINLESS
STEEL**

**IP & PVD
GOLD**

**IP & PVD
ROSE GOLD**

WRITING INSTRUMENTS



CHROME

**STAINLESS
STEEL**

**IP & PVD
GOLD**

**IP & PVD
ROSE GOLD**

Berns

FROM THE HEART
OF EUROPE



KEYCHAINS
EVENING BAGS
MOBILE ACCESSORIES
CUFF LINKS
EYEGLOSS HOLDER NECKLACES
GUARDIAN ANGELS

EARRINGS
NECKLACES
PENDANTS
BRACELETS
RINGS
COLLECTABLE COLLECTIONS
ANKLE CHAINS



PENS
PEN CASES
PENCILS
BUSINESS CARD HOLDERS
LETTER OPENER SETS
USBs

GLASS SETS
HOME DECOR
JEWELRY BOXES
MEDICINE ORGANIZERS
BOOKMARKS
CAKE SERVER SETS
PROMOTIONAL GIFT ITEMS



PREMIUM PACKAGING

Berns



DECORATIVE BOXES

We designed stylish and practical decorative boxes for our jewelry and gift items. Thus, elegant decorative packaging befitting the brand can be offered to customers. This also increases customer satisfaction, strengthens the brand and acts as a hallmark of originality.

GIFT BAGS

Besides the elegant decorative boxes, our gift bags are another pillar of quality service to customers. Our premium packaging accessories available in 2 sizes are excellent choices for enhancing the surprise element and experience of receiving gifts.



SALES CONCEPTIONS SHOWCASES & DISPLAYS



EXCLUSIVE ISLAND AND SHOP

WITH POWER LED & REMOTE LOCK

Exclusive islands designed for the busy corridors of shopping centers are an ideal solution for effective jewelry and gifts sales.

Exclusive island sizes:

- S** - 508*300 cm = 15,24 m²
- M** - 508*330 cm = 16,76 m²
- L** - 548*360 cm = 19,75 m²
- XL** - 588*360 cm = 21,18 m²

WE HELP WITH YOUR SHOP DESIGN
IF YOU OPEN A BRAND STORE

SHOP IN SHOP

WITH POWER LED

With the shop-in-shop trade concept, the Berns brand appears along with several bigger brands in a store with a larger area. The shop-in-shop model helps a store diversity its offer by representative quality, while the shop assistants can sell our products with great efficiency in a well-established place on a small area.

Our shop-in-shop showcase is available in various sizes: 2.4 m * 2.1 m



Berns



DOUBLE SHOWCASE

WITH POWER LED

Size:
84*42*200 cm



SHOWCASE COUNTER

WITH POWER LED

Size:
120*50*105 cm

DISPLAYS

WITH PRACTICAL DESIGN

Displays are available in various sizes and formats.

INDIVIDUALLY TAILORED TOOLS TO BRAND IDENTITY

SALES CONCEPTIONS WITH BRANDED MARKETING TOOLS



 Berns Jewelry -
Your Destination

**OWN INSTAGRAM CHANNEL
WITH UP TO DATE CONTENT
GRANTED BY US**

Content designed for the most used social media platform among women between the age of 18 and 45 help efficiently reach the potential buyer audience

Furthermore it accelerates the strengthening of the brand and sales in the given region.

 Berns Official
Website

**B2B AND B2C BRAND PAGES
WITH HIGH QUALITY CONTENT
TAILORED TO TARGET AUDIENCES**

Granting the basis of efficient brand building, B2B and B2C webpages with thought-out topics help brand building. Grants easily accessible platform for informing target audiences in a high quality manner, handover of novelties, interesting news and personal offers Furthermore it is an efficient way of building a GDPR compatible data base

 Berns Jewelry -
Your Destination

**OWN FACEBOOK PAGE WITH HIGH
QUALITY CONTENT GRANTED BY US**

An indispensable platform of brand building and proactive sales to this day. Efficient way of delivering actualities, fun facts, novelties, and special offers.

Quicker and more effective market launch with content available through the brand center.

**SAVE MONEY, TIME, AND ENERGY WITH MARKETING TOOLS!
WE MAKE, CUSTOMIZE, AND GRANT CONTENT.**

[instagram.com/berns.jewelry](https://www.instagram.com/berns.jewelry)



www.berns.eu.com



[facebook.com/berns.jewelry](https://www.facebook.com/berns.jewelry)



Berns

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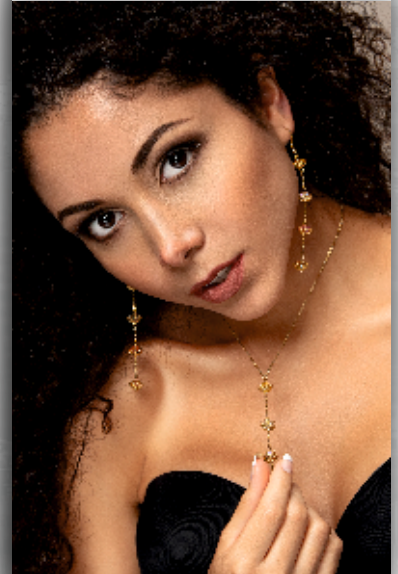
FROM THE HEART
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INTERNATIONAL BUSINESS MODEL



MARKETING TOOLS

- Creative materials
- Brand elements
- Campaign plans
- Exhibitions



ONGOING TRAININGS

- Product knowledge
- Product placements
- New Trend
- Sales & Know-How & Marketing



BUSINESS BACK OFFICE

- Dedicated contacts
- Online order management
- Worldwide logistics
- Optional customs administration



SHOWCASES & DISPLAYS





Berns



CREATIVE MATERIALS DESIGN

- Unique design
- Clean lines
- Durability
- OEM design or unique logo



QUALITY BRAND MATERIALS

- Original, high quality European crystals
- Antiallergic medical stainless steel
- High quality materials
- Genuine leather & mink



HANDMADE CUSTOM PRODUCTS

- Selected qualified professionals
- Manual manufacturing
- Multiple controls
- Made in EU



CONTINUOUS DEVELOPMENT, INNOVATION

- Innovative use of materials
- Manufacturing technology innovation
- Trend-oriented product development
- New collections every season

**SIMPLICITY - FAST RETURN
GREAT PROFIT**



HAND IN HAND



WHY BECOME OUR DISTRIBUTOR, RETAIL PARTNER?

- Ⓑ HIGH QUALITY EUROPEAN MANUFACTURING
- Ⓑ 2 YEAR WARRANTY
- Ⓑ OUTSTANDING VALUE FOR MONEY
- Ⓑ QUICK ROI AND HIGH PROFIT
- Ⓑ IDEAS FOR EVERY SEASON
- Ⓑ THOUSANDS OF ITEMS
- Ⓑ OPTIONAL REGIONAL EXCLUSIVITY
- Ⓑ B2B AND CUSTOMER DESIGN
- Ⓑ PROMOTIONAL BUSINESS OPPORTUNITIES
- Ⓑ TURNKEY MARKETING MATERIALS
- Ⓑ REFINED STANDARD BRAND
- Ⓑ LOGISTICS AND CUSTOMS ADMINISTRATION

FREE SHIPPING IN EU (IF CERTAIN CONDITIONS ARE MET)

QUICK BUSINESS



INFORMATION

YOUR DISTRIBUTOR:

